



ERNST & YOUNG
Quality In Everything We Do

The brief:

Ernst & Young is one of the world's leading management consultancies. One of its teams recently tasked us with helping them develop their legacy. While satisfied with their ability to deliver short-term results, the team wanted us to look at the bigger picture of what they leave behind at the end of a project.

What we did:

In partnership with leading NLP practitioner and trainer, Ian McDermott, we conducted a one day intervention that helped Ernst & Young to clearly define what they wanted their legacy to be. Our 1:1 coaching and group coaching created a space for people to engage in an open and meaningful way and challenged them to think and create something new and sustainable.





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The result:

During the session, the team reconnected with what's important to them, and discovered what they can do to be more socially responsible. Unlike a lot of corporate social responsibility programmes, we wanted to avoid creating a bolt-on project but rather create something that would be a natural extension of what the team does in its day-to-day life.

What the client says:

"The one to one coaching that interspersed the day was world-class. The team feedback was consistently positive. We found the session both inspirational and challenging. The social enterprise that Tinder-Box selected to cater and interact with the team as part of the event really brought the concepts we discussed to life. The personal testimonies of lives that had been radically changed were both moving and motivational.

The event has stayed with us for a long time. It has helped the team realise the power they have to make a difference and has challenged us to change our approach to Corporate Social Responsibility." Partner

