



The brief:

The operating board of leading UK brand, Walkers, is renowned for always hitting its targets and delivering great results. Keen to continue this success story, the team recently asked Tinder-Box to conduct a programme of team coaching. With a new general manager on board, Walkers also identified an opportunity to maximise the cohesion of the team around its new leader.

What we did:

Every quarter, Walkers holds a two-day team get-together. As part of an on-going relationship, we've devised a two-part programme that helps team members to identify what they do well and what they could do better. We then use business tools and frameworks to put their objectives into practice.





The result:

Working with the new general manager, we've helped him to bring to life his own style of leadership and powerfully engage with his vision and strategy. With the team, we've helped them to understand the value of reputation and challenged them to stretch themselves yet further ensuring they can continue to perform well and achieve optimum results.

